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RETIRED AND CURRENT NBA PLAYERS COME TOGETHER FOR LOCAL STUDENTS' EDUCATIONAL ACHIEVEMENTS AND A PATH TO COLLEGE

Atlanta – May 16, 2017 – Breakthrough Atlanta, in partnership with the National Basketball Retired Players Association (Atlanta Chapter), is proud to announce the 3rd Annual Celebrity Basketball Game to be held on Saturday, **May 20, 2017**, at **4:00 p.m.** Hosted at The Lovett School, Wallace Gymnasium, and presented by Aaron's, Inc., the game will feature a friendly competition between **Team Dale Ellis** and **Team Dikembe Mutombo**, along with fellow NBA legends Jaylen Brown, Tom Gugliotta, Stephen Jackson, Theo Ratliff, Peerless Price, Dale Davis, Deandre (Mosquito) Bray, Joe Smith, Jamario Moon, and Drew Barry. Tickets may be purchased for \$15 online or at the door. To purchase tickets, please click [here](#).

“Breakthrough Atlanta would like to thank Aaron's, SunTrust, and the many supporters and volunteers who helped make this event possible,” said Breakthrough Atlanta executive director Monica Rodgers. “This unique event brings retired NBA players together in support of Breakthrough, an organization committed to providing an academically intense pathway to college for motivated metro Atlanta public school students,” Rodgers said.

A generous Breakthrough Atlanta supporter has covered the cost of game tickets for all current Breakthrough Atlanta students and two additional family members.

The game venue will allow Breakthrough Atlanta students and all other spectators an up close and personal experience with the players. This event is family-friendly and serves as an opportunity to raise awareness for Breakthrough as well as bridge the gap between sports and education.

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Breakthrough Atlanta

Breakthrough Atlanta's (BTA) programs help middle and high school students develop the academic skills and study habits to enroll and succeed in college--and, ultimately, in life.

BTA celebrated its inaugural summer in 1996 on the campus of The Lovett School. Its mission is two-fold: to provide an academically intense pathway to college for motivated metro Atlanta public school students to encourage academic success; and to provide an

intensive hands-on teacher training experience (internship) for high school and college students, inspiring a new generation of teachers.

Breakthrough Atlanta is a member of a thriving national network called Breakthrough Collaborative. There are 33 Breakthrough sites in the U.S. and 1 in Hong Kong. Breakthrough Atlanta students come from metro Atlanta public schools and represent more than 70 zip codes. More than 95% of BTA students go to college. Visit www.breakthroughatlanta.org.

National Basketball Retired Players Association

The National Basketball Retired Players Association is a charitable 501(c)3 non-profit organization with a two-pronged mission to assist former NBA, ABA, Harlem Globetrotters and WNBA players in their transition from the playing court into life after the game, while also positively impacting communities and youth through basketball.

About Aaron's, Inc.

Headquartered in Atlanta, Aaron's, Inc. (NYSE: AAN), is a leading omnichannel provider of lease-purchase solutions. The Aaron's Business engages in the sales and lease ownership and specialty retailing of furniture, consumer electronics, home appliances and accessories through its more than 1,800 Company-operated and franchised stores in 47 states and Canada, as well as its e-commerce platform, Aarons.com. In addition, Progressive Leasing, a virtual lease-to-own company, provides lease-purchase solutions through approximately 22,000 retail locations in 46 states. Dent-A-Med, Inc., d/b/a the HELPCard®, provides a variety of second-look credit products that are originated through federally insured banks. For more information, visit investor.aarons.com, Aarons.com, ProgLeasing.com, and HELPCard.com.